





Order / Rev: 205737  
 Alt Order #: 06852696  
 Flight Dates: 09/18/12 - 09/24/12

Advertiser: POL/Obama For America (D)  
 Product Desc: 9/18-9/24 BARACK OBAMA  
 Estimate: 1536

WVBT

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 14	WVBT	09/24/12	09/24/12	M-F 7-730p M-F 7-730p	CM	7-730p	M-----	:30	1	\$125.00	P3	0.00	NM	1	\$125.00
TMZ ON TV															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	M-----					1	\$125.00		0.00			
E 15	WVBT	09/18/12	09/21/12	M-F 730-8p 30 Rock	CM	730-8p	-TWTF--	:30	4	\$125.00	P3	0.00	NM	4	\$500.00
DISH NATION															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	-TWTF--					4	\$125.00		0.00			
E 16	WVBT	09/24/12	09/24/12	M-F 730-8p 30 Rock	CM	730-8p	M-----	:30	1	\$125.00	P3	0.00	NM	1	\$125.00
DISH NATION															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	M-----					1	\$125.00		0.00			
E 17	WVBT	09/24/12	09/24/12	Mon Hour 1 Mon 8-9p	CM	8-9p	M-----	:30	2	\$1,200.00	P2	0.00	NM	2	\$2,400.00
BONES															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	M-----					2	\$1,200.00		0.00			
E 18	WVBT	09/24/12	09/24/12	Mon Hour 2 Mon 9-10p	CM	9-10p	M-----	:30	2	\$800.00	P3	0.00	NM	2	\$1,600.00
THE MOB DOCTOR															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	M-----					2	\$800.00		0.00			
E 19	WVBT	09/18/12	09/18/12	Tue Prime Other 1 Tuesday 8-10p	CM	8-10p	-T-----	:30	3	\$800.00	P4	0.00	NM	3	\$2,400.00
SYTYCD FINALE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	-T-----					3	\$800.00		0.00			
E 20	WVBT	09/19/12	09/19/12	Wed Prime Other 1 Wed 8-10p	CM	8-10p	--W----	:30	4	\$1,500.00	P2	0.00	NM	4	\$6,000.00
THE X FACTOR															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	--W----					4	\$1,500.00		0.00			
E 21	WVBT	09/20/12	09/20/12	Thur Hour 1 Thu 8-9p	CM	8-9p	---T---	:30	2	\$1,500.00	P2	0.00	NM	2	\$3,000.00
THE X FACTOR															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	---T---					2	\$1,500.00		0.00			
E 22	WVBT	09/20/12	09/20/12	Thur Hour 2 Thu 9-10p	CM	9-10p	---T---	:30	2	\$800.00	P3	0.00	NM	2	\$1,600.00
GLEE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	---T---					2	\$800.00		0.00			
E 23	WVBT	09/22/12	09/22/12	MLB on Fox MLB on Fox	CM	MLB on Fox	-----S-	:30	3	\$125.00	P3	0.00	NM	3	\$375.00
FOX SATURDAY BASEBALL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	-----S-					3	\$125.00		0.00			
E 24	WVBT	09/22/12	09/22/12	College Football College Football	CM	College Football	-----S-	:30	3	\$300.00	P3	0.00	NM	3	\$900.00
FOX COLLEGE FOOTBALL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	-----S-					3	\$300.00		0.00			
E 25	WVBT	09/23/12	09/23/12	Fox NFL Pre Game Fox NFL Pre Game	CM	Fox NFL Pre Game	-----S	:30	2	\$700.00	P2	0.00	NM	2	\$1,400.00
FOX NFL SUNDAY PRE-GAME															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	-----S					2	\$700.00		0.00			
E 26	WVBT	09/22/12	09/22/12		CM	Late News (after S-	-----S-	:30	1	\$250.00	P3	0.00	NM	1	\$250.00

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Advertiser: POL/Obama For America (D)  
 Product Desc: 9/18-9/24 BARACK OBAMA  
 Estimate: 1536

WVBT

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Late News (After Sports)											
				Late News (after Sports)											
				SATURDAY LATE NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		09/17/12	09/23/12	-----S-		1			\$250.00			0.00			
E 27	WVBT	09/23/12	09/23/12	Su 10-1044p	CM	10-1045p	-----S	:30	1	\$300.00	P3	0.00	NM	1	\$300.00
				Fox News @10 Sun											
				SUNDAY LATE NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		09/17/12	09/23/12	-----S		1			\$300.00			0.00			
E 28	WVBT	09/23/12	09/23/12	Fox NFL Reg Season 1p	CM	Fox NFL Reg Sea	-----S	:30	2	\$4,000.00	P2	0.00	NM	2	\$8,000.00
				Fox NFL Reg Season 1p											
				NFL: TAMPA BAY/DALLAS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		09/17/12	09/23/12	-----S		2			\$4,000.00			0.00			
E 29	WVBT	09/23/12	09/23/12	Fox NFL Post Game	CM	Fox NFL Post Gam	-----S	:30	1	\$1,800.00	P2	0.00	NM	1	\$1,800.00
				Fox NFL Post Game											
				FOX NFL POST-GAME											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		09/17/12	09/23/12	-----S		1			\$1,800.00			0.00			
E 30	WVBT	09/21/12	09/21/12	Fri Hour 1	CM	8-9p	----F--	:30	2	\$400.00	P4	0.00	NM	2	\$800.00
				Fri 8-9p											
				BONES											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		09/17/12	09/23/12	----F--		2			\$400.00			0.00			
E 31	WVBT	09/21/12	09/21/12	Fri Hour 2	CM	9-10p	----F--	:30	2	\$400.00	P4	0.00	NM	2	\$800.00
				Fri 9-10p											
				THE MOB DOCTOR											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		09/17/12	09/23/12	----F--		2			\$400.00			0.00			
E 32	WVBT	09/22/12	09/22/12	Sat 11p-12a	CM	11p-12a	-----S-	:30	2	\$75.00	P4	0.00	NM	2	\$150.00
				Sat 11p-12a		(11:30 PM-12:30 XM)									
				PRIME ENCORES											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		09/17/12	09/23/12	-----S-		2			\$75.00			0.00			
E 33	WVBT	09/23/12	09/23/12	Sun Hour 1	CM	7-8p	-----S	:30	2	\$300.00	P3	0.00	NM	2	\$600.00
				Sun 7-8p											
				ANIMATION ENCORES											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		09/17/12	09/23/12	-----S		2			\$300.00			0.00			
E 34	WVBT	09/23/12	09/23/12	Sun Hour 2	CM	8-9p	-----S	:30	2	\$800.00	P2	0.00	NM	2	\$1,600.00
				Sun 8-9p											
				THE SIMPSONS/BOB'S BURGERS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		09/17/12	09/23/12	-----S		2			\$800.00			0.00			
E 35	WVBT	09/23/12	09/23/12	Sun Hour 3	CM	9-10p	-----S	:30	2	\$800.00	P2	0.00	NM	2	\$1,600.00
				Sun 9-10p											
				FAMILY GUY/AMERICAN DAD											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		09/17/12	09/23/12	-----S		2			\$800.00			0.00			
E 36	WVBT	09/23/12	09/23/12	Su 11p-12a	CM	11p-12a	-----S	:30	2	\$75.00	P4	0.00	NM	2	\$150.00
				Su 11p-12a											
				EXTRA WEEKEND											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		09/17/12	09/23/12	-----S		2			\$75.00			0.00			
E 37	WVBT	09/18/12	09/21/12	M-F 6-7a	CM	6-7a	-TWTF--	:30	8	\$20.00	P4	0.00	NM	8	\$160.00
				Daily Buzz											
				THE DAILY BUZZ											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		09/17/12	09/23/12	-TWTF--		8			\$20.00			0.00			
E 38	WVBT	09/24/12	09/24/12		CM	6-7a	M-----	:30	2	\$20.00	P4	0.00	NM	2	\$40.00

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 Estimate: 1536

WVBT

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F 6-7a Daily Buzz											
				THE DAILY BUZZ											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	M- - - - -	2		\$20.00		0.00						
E 39	WVBT	09/18/12	09/21/12	WAVY News 10 on FOXGM WAVY News 10 on FOX 43		WAVY News 10 or- TWTF- -		:30	8	\$125.00	P4	0.00	NM	8	\$1,000.00
				AM NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/17/12	09/23/12	- TWTF- -	8		\$125.00		0.00						
E 40	WVBT	09/24/12	09/24/12	WAVY News 10 on FOXGM WAVY News 10 on FOX 43		WAVY News 10 orM- - - - -		:30	2	\$125.00	P4	0.00	NM	2	\$250.00
				AM NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	M- - - - -	2		\$125.00		0.00						
E 41	WVBT	09/18/12	09/21/12	M-F 8-9a Daily Buzz	CM	M-F 8-9a	- TWTF- -	:30	8	\$20.00	P4	0.00	NM	8	\$160.00
				THE DAILY BUZZ											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/17/12	09/23/12	- TWTF- -	8		\$20.00		0.00						
E 42	WVBT	09/24/12	09/24/12	M-F 8-9a Daily Buzz	CM	M-F 8-9a	M- - - - -	:30	2	\$20.00	P4	0.00	NM	2	\$40.00
				THE DAILY BUZZ											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	M- - - - -	2		\$20.00		0.00						
E 43	WVBT	09/18/12	09/21/12	M-F 9-10a America's Court w/ Judge Ross	CM	9-10a	- TWTF- -	:30	8	\$20.00	P4	0.00	NM	8	\$160.00
				AMERICA'S COURT											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/17/12	09/23/12	- TWTF- -	8		\$20.00		0.00						
E 44	WVBT	09/24/12	09/24/12	M-F 9-10a America's Court w/ Judge Ross	CM	9-10a	M- - - - -	:30	2	\$20.00	P4	0.00	NM	2	\$40.00
				AMERICA'S COURT											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	M- - - - -	2		\$20.00		0.00						
E 45	WVBT	09/18/12	09/21/12	M-F 10-11a Millionaire	CM	10-11a	- TWTF- -	:30	8	\$20.00	P4	0.00	NM	8	\$160.00
				MILLIONAIRE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/17/12	09/23/12	- TWTF- -	8		\$20.00		0.00						
E 46	WVBT	09/24/12	09/24/12	M-F 10-11a Millionaire	CM	10-11a	M- - - - -	:30	2	\$20.00	P4	0.00	NM	2	\$40.00
				MILLIONAIRE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	M- - - - -	2		\$20.00		0.00						
E 47	WVBT	09/18/12	09/21/12	M-F 11a-12p Jeff Probst	CM	11a-12p	- TWTF- -	:30	8	\$20.00	P4	0.00	NM	8	\$160.00
				JEFF PROBST											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/17/12	09/23/12	- TWTF- -	8		\$20.00		0.00						
E 48	WVBT	09/24/12	09/24/12	M-F 11a-12p Jeff Probst	CM	11a-12p	M- - - - -	:30	2	\$20.00	P4	0.00	NM	2	\$40.00
				JEFF PROBST											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	M- - - - -	2		\$20.00		0.00						
E 49	WVBT	09/18/12	09/21/12	M-F 12-1p Wendy Williams	CM	12-1p	- TWTF- -	:30	8	\$35.00	P4	0.00	NM	8	\$280.00
				WENDY WILLIAMS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/17/12	09/23/12	- TWTF- -	8		\$35.00		0.00						
E 50	WVBT	09/24/12	09/24/12		CM	12-1p	M- - - - -	:30	2	\$35.00	P4	0.00	NM	2	\$70.00

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 Product Desc: 9/18-9/24 BARACK OBAMA  
 Estimate: 1536

WVBT

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F 12-1p Wendy Williams											
WENDY WILILAMS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	M-----	2		\$35.00		0.00						
E 51	WVBT	09/18/12	09/21/12	M-F 4-5p M-F 4-5p	CM	4-5p	- TWTF--	:30	8	\$100.00	P4	0.00	NM	8	\$800.00
STEVE WILKOS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/17/12	09/23/12	- TWTF--	8		\$100.00		0.00						
E 52	WVBT	09/24/12	09/24/12	M-F 4-5p M-F 4-5p	CM	4-5p	M-----	:30	2	\$100.00	P4	0.00	NM	2	\$200.00
STEVE WILKOS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	M-----	2		\$100.00		0.00						
E 53	WVBT	09/18/12	09/21/12	M-F 11-1130p 30 Rock	CM	11-1130p	- TWTF--	:30	4	\$100.00	P4	0.00	NM	4	\$400.00
THE INSIDER															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/17/12	09/23/12	- TWTF--	4		\$100.00		0.00						
E 54	WVBT	09/24/12	09/24/12	M-F 11-1130p 30 Rock	CM	11-1130p	M-----	:30	1	\$100.00	P4	0.00	NM	1	\$100.00
THE INSIDER															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	M-----	1		\$100.00		0.00						
E 55	WVBT	09/18/12	09/21/12	M-F 1130p-12a M-F 1130p-12a	CM	1130-12a	- TWTF--	:30	4	\$50.00	P5	0.00	NM	4	\$200.00
DISH NATION															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/17/12	09/23/12	- TWTF--	4		\$50.00		0.00						
E 56	WVBT	09/24/12	09/24/12	M-F 1130p-12a M-F 1130p-12a	CM	1130-12a	M-----	:30	1	\$50.00	P5	0.00	NM	1	\$50.00
DISH NATION															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	M-----	1		\$50.00		0.00						
E 57	WVBT	09/18/12	09/21/12	M-F 1-2p Ricki Lake	CM	1-2p	- TWTF--	:30	8	\$35.00	P4	0.00	NM	8	\$280.00
RICKI LAKE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/17/12	09/23/12	- TWTF--	8		\$35.00		0.00						
E 58	WVBT	09/24/12	09/24/12	M-F 1-2p Ricki Lake	CM	1-2p	M-----	:30	2	\$35.00	P4	0.00	NM	2	\$70.00
RICKI LAKE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	M-----	2		\$35.00		0.00						
													Totals	197	\$46,755.00